

PRESS RELEASE

January 18, 2016

This Monday January 25, 2016 Wonderen's Foods, a startup from Puerto Rico will begin a crowdfunding campaign. The agribusiness company specializes in producing breadfruit products. The campaign will use the platform Kickstarter until February 19, 2016 and aims to raise \$20,000 to complete the required investment in equipment. Interested parties may donate from just \$5, which gift them a personalized keychain. There will also be other exchanges like custom shirts depending on the contribution.

Wonderen's Foods has been incorporated as an LLC by the student Juan Carlos Rodriguez Rodriguez and placed in Mayagüez. Currently Juan Carlos study his M.E. in Industrial Engineering at the University of Puerto Rico Mayaguez Campus. It is in college that he found a passion for the food industry. The company buys the fruit locally, encouraging agriculture and process it adding value into products such as frozen french fries and a gluten free flour mix. These products give the fruit the accessibility it deserves.

The breadfruit has a life of two to three days after harvest. This makes it difficult to distribute to various markets. However it is a good source of nutrition as it has high levels of potassium, fiber and carbohydrates. The variety of products range from fried tostones to desserts and are gluten free. It is this property which makes it attractive for a population affected by celiac disease.

To donate, the person must create a user account on kickstarter.com, which is very simple if the person is a member of Facebook. Visa, Discover, MasterCard or American Express will be used as payment methods. Other methods of payment may be accepted by contacting the company staff at 787-205-5040 or 787-216-5137. Once the account is setup the user can find the project and make the desired contribution.

For more information visit our website at Facebook:
<https://www.facebook.com/wonderenfoods> or communicate with Mr. Juan Carlos Rodriguez at
787-510-9871 and our email info@wonderens.com.

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Juan Carlos Rodriguez - Rodriguez

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